

# Milwaukee Radio Group

WKLH 96.5FM / 102.9 THE HOG / JAMMIN' 98.3FM / ENERGY 106.9FM / JOY 1340AM



## POLITICAL TIME – REQUEST FORM

Contact: Brend Furnish Date: 6/8/16

Agency: \_\_\_\_\_

Phone: 319-331-7615

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Address: 2560 Plymouth Street

City/State/Zip: Marion, IA 52302

On behalf of: Non Candidate

Party Affiliation: \_\_\_\_\_

State: \_\_\_\_\_

Office: \_\_\_\_\_

Election: ☐ PRIMARY ☐ GENERAL ☐ OTHER

Requested by: ☐ PHONE ☐ EMAIL ☐ OTHER

Stations: ☐ WHQG 102.9FM ☐ WJMR 98.3FM ☐ WKLH 96.5FM  
☐ WNRG 106.9FM ☐ WJYI 1340AM

Nature of Request: ☒ Rates ☐ Other \_\_\_\_\_

Disposition: ☐ Emailed ☐ FedEx  
☐ Faxed ☐ Other \_\_\_\_\_

Information Provided: ☒ Rates ☐ Disclosure  
☐ PB-16 ☐ Other \_\_\_\_\_

Comments: Order sent

Station Rep: Bryan F. Wilkins Date: 6/8/16

# Milwaukee Radio Group

WKLH 96.5FM / 102.9 THE HOG / JAMMIN' 98.3FM / ENERGY 106.9FM / JOY 1340AM



## DISPOSITION OF POLITICAL TIME REQUEST

Name of ~~Candidate~~: America's Pac

Political Party: \_\_\_\_\_

Candidate for what Office: \_\_\_\_\_

Agency: \_\_\_\_\_

Amount of time requested: See Order Attached

Time Granted: (Check here if no time granted: ☐)

Amount Due: \$ 15,600 (Check here if time given free ☐)

If time is being purchased by an organization or committee, list the officers or directors or executive committee: \*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Station employee completing this form: [Signature]

Date: 6/9/16

\* (Remember to get this information for any spot or program on any controversial issue, political or not, when the spot/program comes from a source outside the station.)

Immediately upon completion of this form, route to Political File in Public File.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WJMR-FM 98.3; 5407 W. McKinley Ave.; Milwaukee, WI 53208	<b>Date:</b> 6/10/2016
--	---------------------------

I, Tom Donelson

do hereby request station time concerning the following issue:

Americas Pac's ads supporting the Senatorial candidacy of federally qualified incumbent Ron Johnson and opposing Russ Feingold accord with our belief in individual freedom, free markets and limited government and our rejection of 20th-century liberalism, big government and statism. Our sponsorship promotes the welfare of black Americans. These ads are not endorsed by any candidate, candidate's representative or candidate's committee.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	10AM-3PM	8/17 - 8/19/16	Weekdays	12	1
:60	10AM-3PM	8/22 - 11/4	Weekdays	20	11
:60	10AM-3PM	11/7 - 11/8	Weekdays	8	1

This broadcast time will be used by: Americas Pac.

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Federally qualified Senatorial candidates Ron Johnson (Republican) and Russ Feingold (Democrat) are mentioned in these ads, which raise multiple issues pertinent to the general election that will be held on Tuesday, November 8th, 2016.

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Americas Pac (Tom Donelson, President) 2560 Plymouth St., Marion, IA 52302

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Tom Donelson, President

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**AGREED UPON SCHEDULE**

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	10AM-3PM	8/17 - 8/19/16	Weekdays	12	1
:60	10AM-3PM	8/22 - 11/4	Weekdays	20	11
:60	10AM-3PM	11/7 - 11/8	Weekdays	8	1

**Attach proposed schedule with charges (if available): \$15,600.00**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 7 before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**6/10/2016

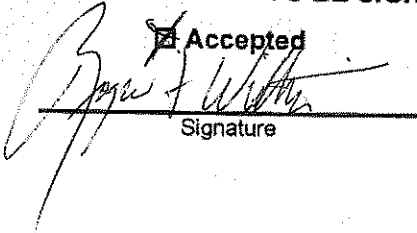
Date

Tom Donelson (Tom Donelson) 10.19.22

Signature

(319) 331-7615

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**☒ Accepted☐ Accepted in Part☐ Rejected


Signature

Roger F. Williams

Printed Name

Political Action Manager

Title

# Sales Order

Station: WJMR-FM Buyer: Brad Furnish  
 Contract Name: Americas PAC Non Candiate Tax Schedule: (None)  
 Contract#: 308362 Agency Commission %: 0  
 Start Date: 8/17/16 End Date: 11/08/16 Billing Cycle: Standard  
 Revenue Type: Local Political - Direct Type: Cash Salesperson: 2783rwil Comm %: 20  
 Advertiser: AMERICAS PAC Makegood Policy: Within Contract Dates  
 Address: 2560 PLYMOUTH STREET  
 City: MARION State: IA Zip: 52302  
 Product Name: America's PAC Non-Candiad  
 Comp. Code: Issues  
 Sec. Comp.: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	8/17/16	8/19/16		10:00 AM	3:00 PM	60			4	4	4			12	D	65.00	12	780.00	2	
2	8/22/16	11/06/16		10:00 AM	3:00 PM	60	4	4	4	4	4			20	D	65.00	220	14,300.00	2	
3	11/07/16	11/08/16		10:00 AM	3:00 PM	60	4	4						8	D	65.00	8	520.00	2	

## Billing Projections: By Month

	Aug 16	Sep 16	Oct 16	Nov 16
CA	2,860.00	5,720.00	5,460.00	1,560.00
ST	2,080.00	5,200.00	6,500.00	1,820.00

☒ Print Spot Prices

TOTAL SPOTS 240  
 GROSS TOTAL \$ 15,600.00  
 ADJUSTED SPOTS 240  
 ADJUSTED TOTAL \$ 15,600.00

## APPROVE DECLINE

☐ ☐ Director of Sales  
☒ ☐ 2783tnor, 06/09/16 @7:46AM  
☐ ☐ Trade Approval  
☐ ☐ Local Sales Manager